

# SPONSORSHIP PACKAGE BREAST CANCER ACTION OTTAWA PROGRAMS 2019



**BUSINESSES COMING TOGETHER  
IN SUPPORT OF OTTAWA’S BREAST CANCER COMMUNITY**

Would you like the title of one of our programs to be associated with your company/organization?

**ALL PROCEEDS TO BREAST CANCER ACTION OTTAWA  
IN SUPPORT OF ITS PROGRAMS**

To learn about sponsorship opportunities please contact:



Peer Support Program

Health & Wellness Program

**Executive Director, Marie-Louise Doyle**

T: 613.736.5921  
Email: [ed.bca@bcaott.ca](mailto:ed.bca@bcaott.ca)  
Website : [www.bcaott.ca](http://www.bcaott.ca)

Or fill out the interest form below/return.

Your sponsorship supports our programs, e.g.,:

- Health and Wellness (E.g. Exercise classes)
- Peer Support Groups
- The Kelly Project (Gifting of post-operative camisoles to newly diagnosed.)
- Metastatic Cancer Support Group (Specialized support for Stage 4 members)

Our goal is to unite and support those who are living with a breast cancer diagnosis. Your sponsorship/donations can help us do that, and provide first-year memberships.





**Please sponsor Breast Cancer Action Ottawa TODAY**

**NEW SPONSORSHIPS FOR PROGRAM LEVELS (Good for remainder of 2019 through to December 31, 2020.)**

- ✓ Exercise Programs \$10,000 (Limit to 1)
- ✓ Peer Support Groups \$10,000 (Limit to 1)
- ✓ Metastatic Support Group \$10,000 (Limit to 1)

- ✓ Dragon Boat Program: Sponsorships are handled by Dragon Boat Organizers.
  - Please either ask us to let BCA Ottawa Dragon Boat organizers know you're interested in learning more, or email: [bustingout@bcaott.com](mailto:bustingout@bcaott.com) directly to learn of their sponsorship levels and opportunities.

ANNUAL PROGRAM SPONSORSHIPS	EXERCISE PROGRAMS	PEER SUPPORT GROUPS	METASTATIC SUPPORT GROUPS	DRAGON BOAT PROGRAMS
SPONSORSHIP BENEFITS	\$10K	\$10K	\$10K	TBD
Picture of your rep to be taken with Emcee, and with the President of BCAO at the Annual Gala event, photo for use in your company's social media/ website/e-newsletter. Also, to be used in BCAO's social, website & e-newsletter.	✓	✓	✓	TBD
Podium time at Annual Gala Event.	✓	✓	✓	TBD
Re Recognition at Annual Gala Event: "Annual Programs Sponsors" section: logo placement on posters, news releases, PSAs, our website and thanked at Annual Gala event in a speech/toast.	✓	✓	✓	n/a
Option to provide placement of collateral and/or gift in our Annual Gala gift bags.	✓	✓	✓	TBD
Thanked by BCAO via social media upon sponsorship payment: BCAO's own social media and posted to your company's social media, and in BCAO's e-newsletter, highlighting your very much appreciated community support.	✓	✓	✓	TBD
Opportunity to provide live & silent auction item(s).	✓	✓	✓	TBD
Skirted table to display your company's printed informational collateral.	✓	✓	✓	n/a
Opportunity to loop your promo video/commercial on your info table (no audio but subtitles OK)	✓	✓	✓	TBD
4 tickets to the Gala, VIP seating.	✓	✓	✓	TBD



**2019-2020 (Sponsorship run through to Dec 31, 2020)  
SPONSORSHIP INTEREST APPLICATION FORM**

**Thank you for your interest in supporting Breast Cancer Action Ottawa!  
We appreciate your sponsorship and look forward to making this a mutually  
beneficial experience for BCAO and your company/organization.**

Our Executive Director, Marie-Louise Doyle will be in touch with you shortly.

1. Please complete this form
2. Please put a check mark beside the level of sponsorship you have chosen.
3. Send the scanned form via email to [ed.bca@bcaott.ca](mailto:ed.bca@bcaott.ca) or call 613-736-5921 to arrange to fax.

- \_\_\_\_\_ Exercise Programs Sponsor: \$10K  
 \_\_\_\_\_ Peer Support Groups Sponsor: \$10K  
 \_\_\_\_\_ Metastatic Cancer Support Group Sponsor: \$10K  
 \_\_\_\_\_ Dragon Boat Sponsor: TBD (Check here for us to forward your interest to the organizers.)

Organization/Company Name	
Authorized Rep (Print & Signature)	
Contact Name	
Contact Telephone Number	
Contact Name Email Address	
Website URL (to link to from BCAO website if wanted)	
Twitter Hashtag	
Twitter Handle	
Facebook Page or Group Link	
Instagram	
Organization/Company Mailing Address	

**TERMS AND CONDITIONS OF PAYMENT**

- ✓ An invoice will be sent to the contact person that you have identified.
- ✓ ***The invoice must be paid at least 60 days prior to the end of the calendar year.***
- ✓ Cheque to be made out to: BCA Ottawa, 1130 St Emmanuel Terrace, Ottawa, ON, K1C 2J7
- ✓ Credit card payments can be made by calling:

*Marie-Louise Doyle, Executive Director, T. 613-736-5921*

## Other Ways to Help 2019

### **Friendly Donations**

A donation of \$500 or more will be acknowledged on our website.

### **In-Kind Donations**

A donation value of \$500+ will be acknowledged on our website.

We are accepting in-kind sponsorship donations, such as auction items, gift certificates, printing services, advertising.

### **Corporate Tables**

Purchase a corporate table to the Annual Golf Tournament and/or Annual Gala. Visit our calendar of events for links to event ticket sales.

### **Social Media**

Follow us / Share a post from our Breast Cancer Action Ottawa Social Media accounts, to your followers:

FACEBOOK: <https://www.facebook.com/BreastCancerAction/>

TWITTER: @bcaott\_info

INSTAGRAM: bcaott\_info

### **United Way**

Feature Breast Cancer Action Ottawa during United Way campaigns. Business # 140776980 RR0001  
Address: 1130 St. Emmanuel Terrace, Orleans ON K1C 2J7

### **Third Party Events**

Hold third-party events with proceeds to Breast Cancer Action Ottawa. Please let us know in advance so we can advise and so we can add it to our event calendar if the event is public.

### **Donate on Behalf of Someone You Know**

<https://bcaott.ca/donate-sponsor/>



## BACKGROUNDER

### Breast Cancer Action Ottawa (BCAO)

Canadian Registered Charity #140776980 RR0001

#### *Vision*

Breast Cancer Action Ottawa is a Canadian Registered Charity that focuses on services for those who have been diagnosed with Breast Cancer in the Ottawa Region:

*We recognize that the breast cancer pathway is often overwhelming and, in order to help breast cancer patients navigate the way, we provide information, support, workshops, peer support and wellness programs such as post-operative fitness programs and dragon boating.*

*No Ottawa person experiencing the challenges of breast cancer need ever feel alone or unsupported.*

#### *Mission*

*Breast Cancer Action is a local, community-based, organization dedicated to enhancing the quality of life for breast cancer patients and survivors through practical help, emotional support and education.*

#### *Mandate*

- *To develop and maintain programs to raise public awareness of breast cancer and to educate and support those affected by breast cancer.*
- *To operate a post-diagnosis support and resource centre to serve women, men and their families living with breast cancer in the national capital region.*
- *To contribute to the ongoing exchange of information with other like-minded local, regional, provincial, national and international organizations.*

