



GALA SPONSORSHIP PACKAGE 2019

**BUSINESSES COMING TOGETHER
IN SUPPORT OF
OTTAWA'S BREAST CANCER COMMUNITY**

Sharing a toast to those living with a breast cancer diagnosis, and a toast to those we have lost, this evening will be filled with good: food, company, stories, silent & live auctions, fun, *and a little bit of "LOONIE, TOONIE GAMBLING" and DANCING!*

**ALL PROCEEDS TO BREAST CANCER ACTION OTTAWA
IN SUPPORT OF ITS PROGRAMS**



To learn about Gala sponsorship opportunities please contact:

Executive Director, Marie-Louise Doyle
T: **613.736.5921**
Email: ed.bca@bcaott.ca
Website : www.bcaott.ca

Or fill out the interest form below/return.

Your sponsorship supports our programs and fundraising events, to generate more support for the following programs:

- Health and Wellness
- Peer Support
- The Kelly Project
- Metastatic Cancer Support
- Busting Out Dragon Boat Team
- and much more....

Our goal is to unite and support those who are living with a breast cancer diagnosis. Your sponsorship/donations can help us do that.



Please sponsor Breast Cancer Action Ottawa **TODAY**



GALA SPONSORSHIP LEVELS:

- ✓ Platinum Sponsor: \$7,500 (Limit to 1)
- ✓ Gold Sponsor: \$5,000 (Limit to 1)
- ✓ Silver Sponsor: \$3,500 (Limit to 2)
- ✓ Bronze Sponsor: \$1,500 (Limit to 5)

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Picture of your representative to be taken with Emcee Michael O’Byrne at the event as well as the President of BCAO for use in your company’s social media/website/e-newsletter. Also, to be used in BCAO’s social, website and ¼ newsletter. ✓ Make the opening toast for the dinner at 7pm (4 minutes podium time)	✓	✓		
1 st tier event sponsor placement on posters, logo on news releases, PSAs, promotional materials, our website and thanked at event. ✓ Make the opening toast at the Cocktail Reception at 6 pm (2 minutes podium time)	✓			
2 nd tier placement on posters, logo on news releases, PSAs, promo materials, website and thanked at event.		✓		
3 rd tier placement on posters, logo on news releases, PSAs, thanked at event.			✓	
4 th tier placement on posters, logo on news releases, PSAs, thanked at event.				✓
Placement of collateral and/or gift in our gift bags.	✓	✓	✓	
Thanked via social media by BCAO after the event, both on BCAO’s own social media and posted to your company’s social media, highlighting your very much appreciated community support.	✓	✓	✓	
Opportunity to provide live & silent auction item(s).	✓	✓	✓	✓
Skirted table to display your company’s printed informational collateral.	✓	✓		
Opportunity to loop your promo video/commercial on your info table (no audio but subtitles OK)	✓	✓		
4 tickets to the Gala, VIP seating.	✓			
2 tickets to the Gala, VIP seating.		✓		



SPONSORSHIP INTEREST APPLICATION FORM

**Thank you for your interest in supporting Breast Cancer Action Ottawa!
We appreciate your sponsorship and look forward to making this a
mutually beneficial experience for BCOA and your company/organization.**

Our Executive Director, Marie-Louise Doyle will be in touch with you shortly.

1. Please complete this form
2. Please put a check mark beside the level of sponsorship you have chosen.
3. Send the scanned form via email to ed.bca@bcaott.ca or call 613-736-5921 to arrange to fax.

- Platinum Sponsor: \$7,500
 Gold Sponsor: \$5,000
 Silver Sponsor: \$3,500
 Bronze Sponsor: \$1,500

Organization/Company Name	
Authorized Rep (Print & Signature)	
Contact Name	
Contact Telephone Number	
Contact Name Email Address	
Website URL (to link to from BCOA website if wanted)	
Twitter Hashtag	
Twitter Handle	
Facebook Page or Group Link	
Instagram	
Organization/Company Mailing Address	

TERMS AND CONDITIONS OF PAYMENT

- ✓ An invoice will be sent to the contact person that you have identified.
- ✓ ***The invoice must be paid at least 30 days prior to the November 23, 2019 event.***
- ✓ Cheques should be made out and sent to:
 BCA Ottawa, 1130 St Emmanuel Terrace, Orleans, ON, K1C 2J7
- ✓ Credit card payments can be made by calling:
 Marie-Louise Doyle, Executive Director, T. 613-736-5921

Other Ways to Help 2019

Friendly Donations

A donation of \$500 or more will be acknowledged on our website.

In-Kind Donations

A donation value of \$500+ will be acknowledged on our website.

We are accepting in-kind sponsorship donations, such as auction items, gift certificates, printing services, advertising.

Corporate Tables

Purchase a corporate table to the Annual Golf Tournament and/or Annual Gala. Visit our calendar of events for links to event ticket sales.

Social Media

Follow us / Share a post from our Breast Cancer Action Ottawa Social Media accounts, to your followers:

FACEBOOK: <https://www.facebook.com/BreastCancerAction/>

TWITTER: @bcaott_info

INSTAGRAM: bcaott_info

United Way

Feature Breast Cancer Action Ottawa during United Way campaigns. Business # 140776980 RR0001
Address: 1130 St. Emmanuel Terrace, Orleans ON K1C 2J7

Third Party Events

Hold third-party events with proceeds to Breast Cancer Action Ottawa. Please let us know in advance so we can advise and so we can add it to our event calendar if the event is public.

Donate on Behalf of Someone You Know

<https://bcaott.ca/donate-sponsor/>



BACKGROUND

Breast Cancer Action Ottawa (BCAO)

Canadian Registered Charity #140776980 RR0001

Vision

Breast Cancer Action Ottawa is a Canadian Registered Charity that focuses on services for those who have been diagnosed with Breast Cancer in the Ottawa Region:

We recognize that the breast cancer pathway is often overwhelming and, in order to help breast cancer patients navigate the way, we provide information, support, workshops, peer support and wellness programs such as post-operative fitness programs and dragon boating.

No Ottawa person experiencing the challenges of breast cancer need ever feel alone or unsupported.

Mission

Breast Cancer Action is a local, community-based, organization dedicated to enhancing the quality of life for breast cancer patients and survivors through practical help, emotional support and education.

Mandate

- *To develop and maintain programs to raise public awareness of breast cancer and to educate and support those affected by breast cancer.*
- *To operate a post-diagnosis support and resource centre to serve women, men and their families living with breast cancer in the national capital region.*
- *To contribute to the ongoing exchange of information with other like-minded local, regional, provincial, national and international organizations.*

